

HYPERLINE TAKES CONTROL OF THEIR SUPPLY CHAIN, INCREASES PRODUCTIVITY

Kuebix TMS Saves Hyperline Cabling Systems Valuable Time and **Exceeds Expectations** by Increasing Productivity and Delivering Actionable Analytics

“Kuebix TMS is easy to navigate and you don’t have to be an expert to step right in and start shipping. I am able to spend more time doing other warehouse functions and by using Kuebix’s tracking capability, we’ve been able to save time and money while increasing customer satisfaction!”
- Otis Johnson, Warehouse Manager, Hyperline



Hyperline Systems, a company continuously striving to remain up to date with industry standards and ahead of the curve with revolutionary products, was dissatisfied with traditional TMS systems and recognized the need for an intelligent freight solution. In May of 2017, Hyperline partnered with Kuebix TMS, making the Kuebix technology their logistics system of choice for their national distribution center in Buford, GA. Since implementation they have seen tremendous time savings and an increase of productivity in their operations.



Before adopting Kuebix, Hyperline was familiar with other TMS technology, but hadn’t been impressed. Other systems proved to be too complicated and showed obvious biases toward certain carriers. Experienced industry expert and Director of Operations at Hyperline, Otis Johnson, sees Kuebix’s side-by-side comparison feature in the TMS to be a huge asset when choosing the best carrier at the best rate and service type. Since Kuebix is an impartial resource connecting shippers directly to carriers, he is confident that Hyperline is always making decisions in the best interest of the company.

Johnson credits Kuebix TMS with exceeding his expectation of what a TMS can provide a company, specifically how the technology has increased the speed of rating and booking at Hyperline. Not only can he dedicate more time to other warehouse functions, but by using Kuebix’s tracking capability, they’ve been able to save time and money while increasing customer satisfaction. And by leveraging

Kuebix’s built-in pallet label printing feature, Johnson no longer has to switch back and forth between logistics software and label printing software because it’s all in one place.

“Kuebix has allowed me to be much more productive and not spend so much time processing orders.”

Getting up and running with Kuebix was a simple process and the training was very straightforward. Johnson has trained several of his team on how to use their Kuebix TMS, and reports that it’s always gone smoothly without any difficulties. Whenever Hyperline has needed support, Kuebix’s Customer Success Team has been readily available, whether its temporarily turning off a carrier, tweaking a report, or anything else to ensure Hyperline maximizes its success with Kuebix.

By leveraging the power of the Kuebix TMS, Hyperline has positioned themselves to compete in the changing supply chain climate. They always have the tools they need to make the most efficient booking decisions and previously time-consuming processes from rating to reporting now take a fraction of the time. This increased productivity cannot help but continue to make Hyperline a leader in manufacturing a comprehensive range of cabling systems.

THE CUSTOMER

Hyperline

North American manufacturer of a comprehensive range of cabling products with a footprint stretching across Canada and the USA.

ABOUT KUEBIX

Logistics technology company offering an industry-changing transportation management system (TMS) and unique revenue generating programs.