

KUEBIX FLEETMAX™

Generate Revenue with Unused Capacity



Running Empty Miles is Bad for Business

A large portion of private fleets are running their assets with substantial empty backhaul miles. Currently, fleet managers are exhausting a large number of resources to locate backhauls for their assets to create revenue opportunities and cover the operational costs of their assets. However, finding these opportunities, contracting for them and managing the AP/AR process associated with hauling external freight can be too time consuming for most private fleets. The solution is Kuebix's FleetMAX program, a technology that digitally matches truck capacity with freight to obtain consistent and repetitive external backhauls to offset empty miles and add revenue to fleet operations.

Fill Empty Backhauls Now

FleetMAX is a managed service powered by Kuebix TMS and a business partnership with Estes Truckload Management LLC, a brand shippers know and trust. FleetMAX enables private fleets to maximize their utilization of assets by leveraging Kuebix's advanced matching engine to locate external backhaul opportunities. By providing the best-matched backhaul freight opportunities, FleetMAX is generating additional revenue to increase operational efficiency, work on continuous moves and reduce equipment, fuel, maintenance and resource costs annually.

Using the Kuebix FleetMAX portal, fleet managers are in total control of setting the opportunity parameters. Just specify what is needed, where it's needed, and the rate of the load. The load will then be digitally matched, and the fleet manager will have the option to either accept or reject shipment. Kuebix then administers the transactional management of all backhaul awards and Estes Truckload Management manages payment for the asset as well as handles the settlement with the shipper.

Key Benefits

- Revenue generating program to fill empty backhauls
- No Upfront Costs for labor or technology
- Financials Management fully handled by Estes Truckload Management including AR/AP settlements
- Real Time Visibility into fleet movements and planned routes through the use of mobile technology or 3rd party solutions





How it Works

- Fleets are registered as an agent with Estes Truckload Management
- Lane capacity, radius and pricing parameters are entered through the Kuebix portal
- Kuebix Managed Services digitally matches available loads with outlined constraints
- Fleet Managers accept or reject the loads for shipment
- Loads are tendered by Kuebix to the fleet for shipment execution
- Once shipment is complete, driver updates delivery information including any exception charges
- Dispatch can view AP & Freight Status (Exceptions, Tracking)
- Estes Truckload Management issues payment based on the payment terms outlined in the Brokerage agreement

