

# BOONE BRANDS GAINS RAPID ROI WITH TMS IMPLEMENTATION

Implementation of Kuebix TMS Delivers **Enormous ROI** to Boone Brands



Boone Brands' history of delivering quality canned products stretches all the way back to 1942. Their dedication to quality and consistency while creating new products for the changing taste of today's consumers has kept Boone Brands' legacy going strong. Along with keeping up with changing consumer palates, Boone Brands is keeping pace with the ever-demanding supply chain industry through their adoption of Kuebix TMS in 2017.

**"Boone Brands has been using Kuebix for over a year now and it is one of our highest ROI projects."**

**- Holly Rohaly, Controller and HR Manager, Boone Brands**

Holly Rohaly, Controller and HR Manager at Boone Brands, credits Kuebix with saving the company significant time and contributing positively to their bottom line. According to Rohaly, the return on investment (ROI) Boone Brands is seeing on the TMS far exceeded all expectations and has been critical to supporting the growth of the business as well as mitigating rising freight costs. The company easily covers the monthly Kuebix subscription fee on just a few loads per month based on the new strategy versus their old methodology.

**"Kuebix has significantly helped to keep freight costs under control as rates have been steadily increasing in the industry."**

Kuebix lets Boone Brands compare all their carrier rates on one screen to select the lowest cost carrier for each shipment. They now price compare every shipment with no additional time required. Boone Brands has also taken advantage of Kuebix's easy carrier integration process, thereby adding a wider variety of carriers to increase price competition. By doing this, they have been able to negotiate additional discounts with their carriers.

Other time savers include Kuebix's built-in BOL creation process and the technology's ability to import and save customer and product lists. This eliminates the need to rekey redundant information.

**"Kuebix's BOL creation process has created so much efficiency in our daily operations that we have been able to significantly grow our business without having to increase staff. The TMS has easily cut the time it takes us to create BOLs in half!"**

Along with time and money savings, Rohaly also finds Kuebix's customer support team to be outstanding. The team has been able to create customized reports for Boone Brands and are always available to help with any of her needs.

**"I would highly recommend Kuebix to any business shipping LTL on a daily basis. We pay the bill with a smile every month."**

## BOONE BRANDS

Manufacturer of canned products with over 75 years of experience delivering quality products consumers trust to become their pantry staples.

