

# **KUEBIX Community Carriers**

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### WIN NEW BUSINESS WITH KUEBIX COMMUNITY LOAD MATCH

The team at Kuebix has built the largest connected shipping platform in North America with well over 20,000 shippers. Every day these shippers are using Kuebix Community Load Match to find capacity for their truckload freight. Don't miss out on the opportunity to make your assets available to shippers who are actively looking for additional truckload resources!

When you become a Kuebix Community Carrier you dramatically increase your ability to find new customers and loads through Community Load Match. Think of Kuebix as an extension of your sales team. Kuebix acts as a transparent platform for shippers and carriers to connect, allowing you to acquire new customers at a low acquisition cost!

### Kuebix Community Carriers get the opportunity to:



*Identify high quality shippers* - Kuebix's shipper community is composed almost entirely of direct shippers and manufacturers, resulting in a high quality source of freight.

**Designate preferred lanes** - Community Load Match allows you to select which lanes are preferred, ensuring that you are only connected with shippers with requirements in the lanes you want to fill.

*Leverage Trimble TMS integrations* - Community Load Match can integrate with Trimble's Innovative, TMW.Suite and Truckmate transportation management systems (TMS), allowing shipment data to seamlessly flow through your back office platforms for increased visibility and efficiency.

*Develop direct relationships with clients* - When you become a Kuebix Community Carrier, you work directly with shippers. This means you work directly with customers to provide an improved customer experience and bill directly for easier account management.



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*Reduce administrative costs* - Instead of spending countless hours cold-calling uninterested shippers, Kuebix Community Carriers connect directly with shippers with immediate truckload needs through an easy-to-use cloud platform.

*Gain new customers on regular shipping lanes* - The Kuebix team offers complimentary truckload rate assessments leveraging the Community Load Match platform to help companies determine whether they are making the most strategic truckload shipping decisions. The assessment gives shippers insight into whether they can save money on recurring or spot freight using the Kuebix carrier community.

## LET THE KUEBIX TEAM HELP GROW YOUR BUSINESS WITH NEW CONTRACT AND SPOT OPPORTUNITIES!



#### THE BOTTOM LINE

The best way to win new customers and expand your business is on a platform that shippers are already using every day. Thousands of shippers use Kuebix's transportation management system to manage their day-to-day freight operations. Community Load Match is the next generation load matching platform built into Kuebix TMS.

As a Kuebix Community Carrier, your assets are automatically matched in Community Load Match to shippers with freight in lanes you are looking to fill. Win new business and form new, direct customer relationships with shippers whether they are looking to book a spot rate, get new negotiated lane rates, or conduct a truckload rate assessment.



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